



FOR IMMEDIATE RELEASE



The Best in Turf Meets the Best in Surf as Turtle Bay Resort Partners with NFL Football Stars and Pro Surfers to Host Benefit for Maui Ola Foundation

NORTH SHORE, OAHU, HI (Jan. 17, 2013) – Turtle Bay Resort, the only destination resort on Oahu's fabled North Shore, is gearing up for the 2013 Pro Bowl by hosting National Football League stars and top professional surf athletes for a surf experience, golf day and concert January 23 and 24 to benefit the [Maui Ola Foundation](#).

The surf experience day will include participation by professional surfers Alana Blanchard, Maya Gabeira, Coco Ho, Rochelle Ballard, Makua Rothman, Kala Alexander, Jason Magallanes, Jamie O'Brien, Reef McIntosh and John John Florence. Later that evening, the resort's Surfer, The Bar, will host a performance by Grammy Award-winning artist, Hawaii's own John Cruz and Paula Fuga. The next day, NFL players Marcus Allen, Christian Okoye, Eric Dickerson, Chris Conte, Tony Gonzalez and the elite crew of surfing professionals will lead in an ocean-side golf day.

"We are thrilled to join with these top Hawaii surfers and NFL athletes to help support the Maui Ola Foundation, which provides opportunities for children with disabilities to experience natural ocean

therapies,” said Drew Stotesbury, CEO of Turtle Bay. “This inspiring event will help support future surf experience days and children’s hospital visits by the foundation.”

- WHAT:** proBALLERS Benefit for the Maui Ola Foundation
- WHEN:** Wednesday, Jan. 23, 8 p.m.: Benefit concert at Surfer, The Bar, featuring John Cruz
Thursday, Jan. 24, noon tee time: Golf Day at Palmer Golf Course
- WHERE:** Turtle Bay Resort; 57-091 Kamehameha Highway, Kahuku
- PRICE:** The concert and golf day are open to the public; visit www.mauliola.org to purchase tickets.
- Concert: \$50 per person; VIP table for four is \$600
Golf Day: \$300 per person; team of four golf with star athletes is \$1,200
VIP golf/concert package for four: \$1,800

About the Maui Ola Foundation: The Maui Ola Foundation was organized in 2007 to spread awareness of genetic disorders such as cystic fibrosis. The foundation raises funds through music concerts, golf tournaments and other events to support programs for children and adults with life-threatening illnesses and disabilities.

About Turtle Bay: There’s one North Shore on Oahu. And there’s one resort on it. Ideal for watermen, wave watchers or waders, Turtle Bay is at the epicenter of set after set of activities, events and adventures. Complete with the finest accommodations and amenities suited for the entire family, Turtle Bay is where the “7-Mile Miracle” begins and the lineup is endless. To stay up to date on the Turtle Bay surfing experience, check out TurtleBaySurf.com.

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